



**KOAT**  
 3801 Carlisle Blvd. NE  
 Albuquerque, NM 87107  
 (505)884-7777

www.koat.com

**CONTRACT**

<u>Contract / Revision</u> 916690 /		<u>Alt Order #</u> 06162614
<u>Product</u> Issue		
<u>Contract Dates</u> 10/16/12 - 10/22/12		<u>Estimate #</u> 1198 DCCC
<u>Advertiser</u> Democratic Congressional Campaign Comm		<u>Original Date / Revision</u> 10/03/12 / 10/03/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KOAT	<u>Account Executive</u> Mary Tricoli	<u>Sales Office</u> HRP -Washington
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 8091	<u>Advertiser Code</u> 11	<u>Product Code</u> 14
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Great American Media  
 Attention: Maura Gilroy  
 1010 Wisconsin Avenue N W  
 Suite 800  
 Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
D 26	KOAT	10/16/12	10/22/12	Action 7 News @ 10p M-F	10-1030p		:30			NM	0	\$0.00
				Class of Time - Pre-emptible with notice								
D 27	KOAT	10/16/12	10/22/12	The View 10-11a	10-11a		:30			NM	0	\$0.00
				Class of Time - Fixed Non Pre-emptible								
D 28	KOAT	10/16/12	10/22/12	Action 7 News @ 1030p	1030-1105p		:30			NM	0	\$0.00
				Class of Time - Pre-emptible with notice								
D 29	KOAT	10/16/12	10/22/12	Nightline	1105-1135p		:30			NM	0	\$0.00
				Class of Time - Fixed Non Pre-emptible								
D 30	KOAT	10/16/12	10/22/12	Anderson Cooper	11a-12n		:30			NM	0	\$0.00
				Class of Time - Pre-emptible with notice								
D 31	KOAT	10/16/12	10/22/12	Ellen 3-4p	3-4p		:30			NM	0	\$0.00
				Class of Time - Pre-emptible with notice								
D 32	KOAT	10/16/12	10/22/12	Dr Oz	4-5p		:30			NM	0	\$0.00
				Class of Time - Fixed Non Pre-emptible								
D 33	KOAT	10/16/12	10/22/12	Action 7 News @ 5p	5-530p		:30			NM	0	\$0.00
				Class of Time - Fixed Non Pre-emptible								
D 34	KOAT	10/16/12	10/22/12	5a A7N More In The AM	5-6a		:30			NM	0	\$0.00
				Class of Time - Pre-emptible with notice								
D 35	KOAT	10/16/12	10/22/12	Action 7 News @ 6p	6-630p		:30			NM	0	\$0.00
				Class of Time - Fixed Non Pre-emptible								
D 36	KOAT	10/16/12	10/22/12	6a A7N More In The AM	6-7a		:30			NM	0	\$0.00
				Class of Time - Pre-emptible with notice								
D 37	KOAT	10/16/12	10/22/12	Entertainment Tonight 630-7p	630-7p		:30			NM	0	\$0.00
				Class of Time - Pre-emptible with notice								
D 38	KOAT	10/16/12	10/22/12	Good Morning America	7-9a		:30			NM	0	\$0.00
				Class of Time - Pre-emptible with notice								
D 39	KOAT	10/16/12	10/22/12	Live with Regis & Kelly 9-10a	9-10a		:30			NM	0	\$0.00
				Class of Time - Fixed Non Pre-emptible								

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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916690 /	06162614

Contract Dates	Product	Estimate #
10/16/12 - 10/22/12	Issue	1198 DCCC

Advertiser	Original Date / Revision
Democratic Congression:	10/03/12 / 10/03/12

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D 40	KOAT	10/19/12	10/19/12	20/20	9-10p		:30			NM	0	\$0.00
				Class of Time - Immediately Pre-emptible without notice								
D 41	KOAT	10/22/12	10/22/12	DWTS	7-10p		:30			NM	0	\$0.00
				Class of Time - Pre-emptible with notice								
D 42	KOAT	10/22/12	10/22/12	CASTLE	9-10p		:30			NM	0	\$0.00
				Class of Time - Immediately Pre-emptible without notice								
D 43	KOAT	10/20/12	10/20/12	College Football Sa 130-p	128p-6p		:30			NM	0	\$0.00
				Class of Time - Pre-emptible with notice								
D 44	KOAT	10/21/12	10/21/12	Action 7 News @ 10p Sun	10-1030p		:30			NM	0	\$0.00
				Class of Time - Fixed Non Pre-emptible								
D 45	KOAT	10/21/12	10/21/12	ET Weekend 11p-1205a	1100-1205x		:30			NM	0	\$0.00
				Class of Time - Fixed Non Pre-emptible								
D 46	KOAT	10/21/12	10/21/12	5-6a	5-6a		:30			NM	0	\$0.00
				Class of Time - Pre-emptible with notice								
D 47	KOAT	10/21/12	10/21/12	ONCE UPON A TIME	7-8p		:30			NM	0	\$0.00
				Class of Time - Pre-emptible with notice								
D 48	KOAT	10/21/12	10/21/12	This Week	9-10a		:30			NM	0	\$0.00
				Class of Time - Immediately Pre-emptible without notice								
D 49	KOAT	10/18/12	10/18/12	GREYS ANATOMY	8-9p		:30			NM	0	\$0.00
				Class of Time - Pre-emptible with notice								
D 50	KOAT	10/18/12	10/18/12	SCANDAL	9-10p		:30			NM	0	\$0.00
				Class of Time - Pre-emptible with notice								
<b>Totals</b>											<b>0</b>	<b>\$0.00</b>

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b>	<b>Date:</b>
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I, Sarah Levene

do hereby request station time concerning the following issue:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

**Total Charges:**

This broadcast time will be used by: Democratic Congressional Campaign Committee

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**



Yes



No

## AGREED UPON SCHEDULE

**For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

**Total Charges:**

## AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.**

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Democratic Congressional Campaign Committee  
430 South Capitol St.  
Washington, DC 20003

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

Krishna Mark, Chief Operating Officer

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.**

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER**

4/10/11  
Date

*[Signature]*  
Signature

202 338 8700  
Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☒ Accepted

☐ Accepted in Part

☐ Rejected

*[Signature]*  
Signature

BRZILLO  
Printed Name

CSM  
Title